

**IN THE CLAIMS:**

**Please amend the claims to read as follows:**

1. (Currently Amended) A computer method comprising ~~the steps of~~:
  - i) providing a demand database comprising a compendium of individual demand history;
  - ii) providing a supply database comprising a compendium of at least one of regional product allocation management solutions, regional product allocation information, and regional product allocation diagnostics; and
  - iii) employing a data mining technique for interrogating said demand and supply databases for generating an output data stream, said output data stream correlating a regional demand problem with a regional supply solution.
2. (Amended) A method according to claim 1, ~~comprising a step of further comprising:~~  
updating the demand database.
3. (Amended) A method according to claim 2, ~~comprising a step of wherein the updating~~  
the demand database ~~so that it includes~~ comprises using the results of employing ~~a~~ the data mining technique.
4. (Amended) A method according to claim 1, ~~comprising a step of further comprising:~~  
updating the supply database.

5. (Amended) A method according to claim 4, ~~comprising a step of wherein said~~  
updating the supply database ~~so that it includes~~ comprises using the effects of ~~the~~ employing  
~~a~~ the data mining technique on the demand database.
6. (Amended) A method according to claim 2, ~~comprising a step of further comprising:~~  
refining ~~a~~ an employed data mining technique in cognizance of pattern changes  
embedded in each database as a consequence of updating the demand database.
7. (Amended) A method according to claim 4, ~~comprising a step of further comprising:~~  
refining ~~a~~ the employed data mining techniques in cognizance of pattern changes  
embedded in each database as a consequence of updating the supply database.
8. (Canceled)
9. (Twice Amended) A program storage device readable by machine, tangibly  
embodying a program of instructions executable by the machine to perform method steps for  
providing an interactive regional product allocation management database, the method  
comprising ~~the steps of:~~  
i) providing a demand database comprising a compendium of individual demand  
history;  
ii) providing a supply database comprising a compendium of at least one of regional  
product allocation management solutions, regional product allocation information, and

regional product allocation diagnostics; and

iii) employing a data mining technique for interrogating said demand and supply databases for generating an output data stream, said output data stream correlating a regional demand problem with a regional supply solution.

10. (Twice Amended) A computer comprising:

i) means for inputting a demand database comprising a compendium of individual demand history;

ii) means for inputting a supply database comprising a compendium of at least one of regional product allocation management solutions, regional product allocation information, and regional product allocation diagnostics;

iii) means for employing a data mining technique for interrogating said demand and supply databases; and

iv) means for generating an output data stream, said output data stream correlating a regional demand problem with a regional supply solution.

**Please add the following new claims:**

-- 11. (New) The method according to claim 1, further comprising:

adding a product to a recommended regional product allocation if the data mining technique determines there is a match between a classification of a demand feature from the demand database and a classification of a demand feature from the supply database.

12. (New) The method according to claim 9, further comprising:  
    updating the supply database to include the effects of employing the data mining  
technique on the demand database.
13. (New) The method according to claim 9, further comprising:  
    refining the employed data mining technique by analyzing pattern changes embedded  
in each database as a consequence of an updating of the demand database.
14. (New) The computer of claim 10, wherein said means for generating an output  
data stream adds a product to a recommended regional product allocation if the means for  
employing a data mining technique determines there is a match between a classification of a  
demand feature from the demand database and a classification of a demand feature from the  
supply database.
15. (New) A regional product allocation management system, comprising:  
    a demand database comprising an individual demand history;  
    a supply database comprising a regional product allocation resources; and  
    a computerized data mining module for accessing said demand database and said  
supply database for generating an output data stream, said output data stream correlating a  
regional demand problem with a regional supply solution.
16. (New) The system according to claim 15, wherein the computerized data mining

module further comprises a data mining technique using a cognizance of pattern changes embedded in said demand database and said supply database.

17. (New) The system according to claim 15, wherein the data timing module comprises a data mining correlation algorithm, wherein said algorithm analyzes demand features including a specific region in which a particular demand was actualized.

18. (New) The system according to claim 15, further comprising means for adding a product to a recommended regional product allocation if the data mining module determines there is a match between a classification of a demand feature from the demand database and a classification of a demand feature from the supply database.

19. (New) The system according to claim 15, wherein the supply database cumulatively tracks regional product allocation management market research. - -